

# Hello!

This is Urvi! I am a passionate visual designer translating imagination into visuals that captivate.

Throughout my career, I have thrived in both agency and freelance environments, delivering successful brand identity projects for a diverse range of clients. My work consistently fosters emotional connections with customers, establishing brand loyalty and driving engagement.

I am a highly motivated and adaptable professional, always seeking opportunities to collaborate with talented and inspiring individuals.

[www.urvi.me](http://www.urvi.me)



## Urvi Trivedi

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## Experiences

2018 - 2022

### Matram Studios- Freelance Graphic Designer

Trinidad & Tobago, WI- Remote

A design company based in Trinidad. I have designed many works, such as label designs, poster & magazine designs, logo designs, brochures, social media posts, as well as call card designs.

2021 - 2022

### Junior Scientist- Graphic Designer

Bhavnagar, GJ

Contributed to the success of science-based projects and products by developing impactful packaging design, illustrations, and posters that clearly communicate scientific information.

2022 - 2023

### Shape My Content- Social Media Executive/ Graphic Designer

Remote- London, UK

Managed social media for clients across all platforms (content creation & strategy). Developed new social media campaigns tailored to clients' industries & needs. Monitored trends and integrated them into engaging social media content.

2018 - Present

### Freelance Graphic Designer

Currently based in Vadodara, GJ

I bring a diverse skillset to freelance visual design projects, encompassing brand identity, graphic design, illustration, character design, and even a touch of motion graphics.

2023 - Present

### Arcade Verse- Graphic Designer/Illustrator

Vadodara, GJ

My role involves transforming the essence of gaming into visually stunning designs for arcade cabinet decals; from creating immersive arcade environments to illustrating iconic gaming characters.

## Education

2013 - 2017

### St. Augustine Girls Highschool (SAGHS)

Trinidad & Tobago, WI

CSEC, Business and Computer science.

2017 - 2018

### SBCS - School of Business and Computer Science

Trinidad & Tobago, WI

Graphic Design and Media Communications.

## Expertise

**Ps**  
Photoshop

**Ai**  
Illustrator

**Id**  
Indesign

**Ae**  
After Effects

**Pr**  
Premiere Pro

**Pro**  
Procreate

**Fr**  
Adobe Fresco

